

**2019 SPONSOR  
PROSPECTUS**

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**OCTOBER 3 & 4, 2019**



**SCENIC  
CITY  
SUMMIT**

# WHAT IS SCS?

OCTOBER 3 & 4, 2019

CHATTANOOGA CONVENTION CENTER



**Scenic City Summit** is a two-day technology conference hosted in beautiful Chattanooga, TN. This event brings together coders, designers, database administrators, web developers, project managers, and IT professionals to share real-world business problems, best practices and emerging technologies. Last year, 400+ developers from 72 companies participated in 40+ presentations, covering a wide array of subject areas. Now in our fourth year, we are expanding the subject tracks available and are expecting 500+ attendees. We need your help to make this a reality!

Scenic City Summit is the largest local IT professional development program in Chattanooga! The event brings together IT professionals across industries, platforms and business units to share new methodologies, emerging technologies and practical knowledge on a wide range of topics.

For the first time, Scenic City Summit (SCS) will provide an opportunity for sponsored sessions during the Pre-Conference Programs on **Thursday, October 3rd**.



# SPONSORSHIPS

ChaTech is looking for corporate sponsors to take advantage of these high profile opportunities::

- Premier Sponsor - \$7,500
- Speaker Dinner Sponsor - \$3,500
- After-Party Sponsor - \$2,500
- Pre Conference Program Sponsor - \$2,000
- Beverage/Refreshments Sponsor - \$2,000
- Gold Sponsor - \$1,500
- Silver Sponsor - \$1,000

Benefits are detailed on the following page.

# SPONSORSHIP BENEFIT LEVELS

	PREMIER \$7,500 LIMIT: 1	SPEAKER DINNER \$3,500 LIMIT: 1	AFTER PARTY \$2,500 LIMIT: 1	PRECONFERENCE PROGRAMS \$2,000 LIMIT: 6	BEVERAGES/ REFRESHMENTS \$2,000* LIMIT: 2	GOLD \$1,500	SILVER \$1,000
Logo on website & event program	✓	✓	✓	✓	✓	✓	✓
Company Recognition slides during keynotes	✓	✓	✓	✓	✓	✓	✓
Speaker Dinner Tickets	4	4	2	2	2	2	1
Sponsor Badges	4	4	3	2	2	2	1
Promotion on social media	✓	✓	✓	✓	✓	✓	✓
Company logo in email marketing campaigns	✓	✓	✓	✓	✓	✓	
Sponsor table in conference hallway all day Oct 3-4	✓	✓	✓	✓			
Sponsor table in refreshment area during lunch						✓	✓
Preferred sponsor table location	✓	✓					
Speaking Opportunity	5 MINUTES	5 MINUTES	5 MINUTES				
Contacts from opt-in mailing list	✓						

\*Promotional Materials may be placed on serving table with beverages or refreshments

## AND ADDITIONAL OPPORTUNITIES

**Room Sponsor (\$500-750):** sponsor a room and include your company's branding within the room the entire day.

**Lanyard (limit 1 sponsor):** your company's name around everyone's neck for 2 full days.

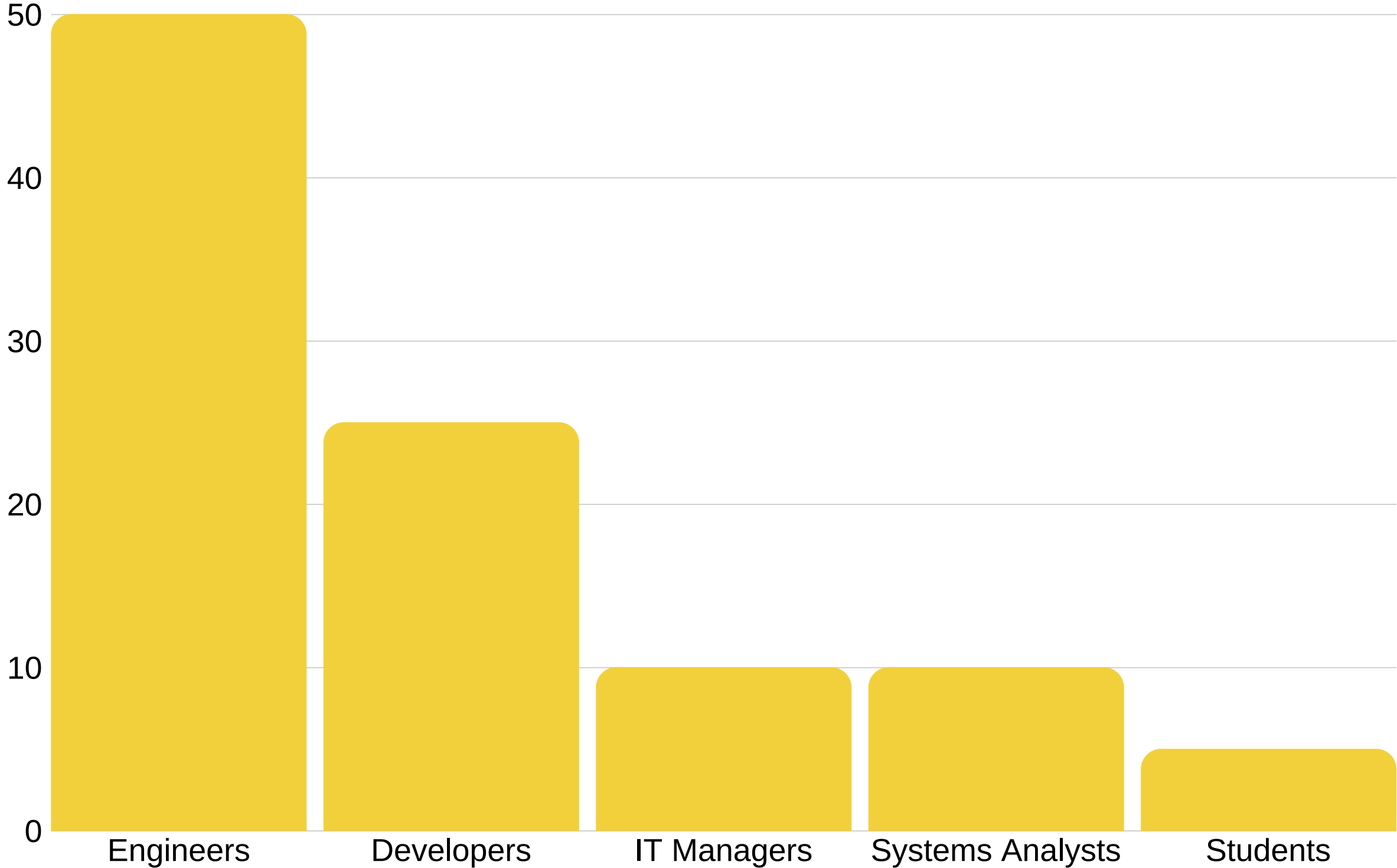
**Swag Bag (limit 1 sponsor):** your company's brand carried around for 2 full days.

**Scenic City Summit** is presented by ChaTech, a non-profit 501(c)(3) and is organized by developer community leaders. Your sponsorship is tax-deductible, and ChaTech will provide a receipt detailing your tax deductible amount.

Sponsorship benefits and ChaTech's marketing efforts will commence as soon as payment is received. All payments are due no later than Thursday, August 8, 2019 (8 weeks before the event). Sponsorships are reserved on a first-come, first-serve basis based on the date payment is received. If commitments not paid on a timely basis, the sponsorship will be released and resold..

# WHO IS ATTENDING?

Scenic City Summit is host to a variety of IT professionals across industries.



**"THE SUMMIT  
EXCEEDED MY  
EXPECTATIONS! IT  
WAS REFRESHING TO  
NETWORK WITH  
PEOPLE FROM  
DIFFERENT  
BUSINESSES."**

- Scenic City Summit Attendee

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